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San Mateo, Calif. – May 21, 2012 – _runcoach_ , a leading provider of interactive training programs for runners of all levels, announced today it has been named the Official Training Plan of the   Destination Races Wine Country Half Marathon Series   . Runners registered for any of the upcoming Destination Races Wine Country Half Marathons receive a 60 percent discount off   _runcoach_ giving them the ability to prepare for the race with
runcoach's
highly personalized online training regimen based on fitness level, schedule preferences, running background and much more.

"People compete in our Wine Country Half Marathons year after year because we produce very high quality events in scenic locations," said Matt Dockstader, President of Destination Races. "Through our partnership with _runcoach_, we are making our events even more special by offering our runners one-of-a-kind training tools to help them achieve their race goals."

Known for producing memorable destination running experiences that celebrate life, Destination Race's Wine Country Half Marathons sell out quickly and feature five events in renowned wine regions around the US including: Santa Barbara, Northern Virginia, Napa/Sonoma, Oregon and Healdsburg, CA.

"We are very excited to be named the Official Training Plan of such a popular and quality race series," said Tom McGlynn, CEO of _runcoach_. "We look forward to helping Destination Races Wine Country Half Marathoners run their fastest race yet!"

On average, runners training with *runcoach* for 12 weeks or longer, see a seven percent improvement in their race finish time over prior races. With its patent-pending algorithm, *runcoach*
collects and evaluates 20 key data points including fitness level, event distance, schedule preferences and running background to create a 100% customized training plan which users can access online or via an iPhone application. Unlike standard template programs and other online plans,
runcoach
is the only online training engine specifically for runners that can instantly recalculate a user's training plan to adjust for missed workouts, a change in goal race, increased fitness levels and more.

About *runcoach*

Tom McGlynn, an accomplished runner and coach who qualified for the U.S. Olympic Trials Marathon in 2000, '04, and '08, founded *runcoach* in 2002. In an effort to make proven training methodologies more widely available, he engaged a team of programmers to create a fully adjustable, algorithmically fueled online training technology. The resulting product offers the highest level of customization of any online training solution. For more information about *runcoach*
, please visit
www.runcoach.com
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